

AMERICAN SOCIETY OF INTERIOR DESIGNERS



# Los Angeles Chapter

introduces

[www.ASIDLA.org](http://www.ASIDLA.org)



RATES &  
INFORMATION

including

**Interior Designer Finder**

and

**Resource & Services**

**Directory**

Web site designed and hosted by

**PCI, LP**

11675 Jollyville Rd., Ste. 150  
Austin, TX 78759

512-250-9023 • 512-331-3950 fax  
[www.pcinews.com](http://www.pcinews.com)

# Resource & Services Directory

... for Industry Partner members and non-members, an online resource guide designed to showcase your products and services. Prospective clients can participate in the online search using name, city, company and/or keyword. Includes 3 to 5 pictures illustrating your products or services and 200 words describing your business. It's easy:



## Select the General Category

Select the general category that describes your business—kitchen and bath, lighting or furniture, for example.



## Select Specific Company

Select the specific company under the previously chosen category. Industry Partner members are clearly noted. A link can also be purchased to your company Web site.



## A Business Information Page is Created

Includes company name, address, phone, fax, product preview photos and a 200-word company description. A link to your Web site is optional.



## A Product Information Page is Created

2 pages of photos and descriptions of your products and services.

# Designer Finder

... for the ASID Designer member, Designer Finder's simple 3-page format opens your contact information, work samples and the option of linking to your Web site. Clients can also request more information about your firm.

You provide the information and photographs, and **Designer Finder** creates three organized Web pages. All pages are masterfully designed for maximum impact and easy navigation. A **search** is available by first or last name, city, company and/or keyword to customize your client's search. A **featured designer** is randomly selected and then displayed each time the Designer Finder page is refreshed.

**Designer Finder** is a wonderful opportunity to establish high-tech client relationships without all the hassle!



## Designer Profile Page

Includes designer's photograph, company information, education, affiliations, awards, achievements, design philosophy and services, with the option of linking to your Web site. A designer can have a unique biography for each category.

## Designer Portfolio Pages

Includes up to 3 photographs, plus a 50-word description of each photograph. Prospective clients can click on photo for larger image and description. Plus, you can have multiple categories and multiple portfolio pages within each category.



## Designer Portfolio Page

Portfolio page with enlarged photo and description.

# Pricing & Options

**Resources and Services Directory** ..... Industry Partner Member..... Non-Industry Partner Member  
*Includes:* \$375 per year ..... \$600 per year

- **Business Information Pages**  
Company information, photo and 200-word description
- **Company Products and Services Page**  
Includes 2 pages of product information and 4 photos
- **Initial setup**
- **One-year duration**
- **Listings in one category**

Click Here



**Resources and Services Options** ..... Industry Partner Member..... Non-Industry Partner Member

- Each additional page ..... \$100 per year
- Link to your Web site ..... \$150 per year..... \$200 per year
- Each additional category ..... \$150 per year
- Banner Advertisement ..... \$200 per month, 3-month minimum  
350 pixels wide by 45 pixels high

**Interior Designer Finder Web Site Service**..... \$375 per year

- Includes:*
- **Designer Portrait Page**  
Includes designer's photograph, company information, education, affiliations, awards, achievements and services
  - **Designer Portfolio Page**  
Includes up to 3 photographs, plus a 50-word description of each photograph
  - **Initial setup**
  - **One-year duration**



## Interior Designer Finder Options

- Each additional personal profile ..... \$100 per year
- Each additional category ..... \$100 per year
- Each additional page ..... \$100 per year
- Link to your Web site..... \$150 per year